

HEALTH AND WELLBEING BOARD			
Report Title	Big Lottery Fulfilling Lives: A Better Start and HeadStart Funding Application		
Contributors	Warwick Tomsett, <i>Head of Targeted Services and Joint Commissioning</i>	Item No.	8
Class	Part 1	Date: 25.03.2014	
Strategic Context	Health and Wellbeing Strategy Lewisham Children and Young People's Plan 2012-2015		

1. Purpose

- 1.1 The purpose of this report is to provide the Health and Wellbeing board with a summary of the recent funding application made to the Big Lottery 'Fulfilling Lives: A Better Start investment and our next steps. This report also provides board members with background information on the 'Fulfilling Lives: HeadStart' investment.

2. Recommendation/s

- 2.1 The Health and Wellbeing Board is recommended to note the information provided in this report and the attached presentation.

3. Policy Context

- 3.1 The aims of the Big Lottery Fulfilling Lives: **A Better Start** investment are to improve outcomes for under three year olds, through a step change in preventative approaches, in diet and nutrition, communication and language development and social and emotional development. These aims link directly with many of the outcomes in Lewisham's Health and Wellbeing Strategy 2013-2023, Lewisham CCG's Strategy 2013-18, and Lewisham's Children & Young People's Plan 2012-2015.
- 3.2 The aim of the Big Lottery Fulfilling Lives: **HeadStart** investment is to 'better equip young people aged 10 – 14 years to prevent the initial occurrence of mental health problems, and to build the evidence for service redesign and investment in prevention'. This aim links directly with priority outcomes in Lewisham's Health and Wellbeing Strategy 2013-2023, Lewisham CCG's Strategy 2013-18, and Lewisham's Children & Young People's Plan 2012-2015.

4. Background

- 4.1 **A Better Start:** Big Lottery is making available between £30m and £50m for up to five local authority areas over the next 10 years to support the Fulfilling Lives: A Better Start programme.
- 4.2 In January 2013, the Big Lottery wrote to all upper-tier local authorities to invite expressions of interest in the 10 year A Better Start investment programme. Lewisham was part of the long list selected in April 2013, with The Children's Society as the lead partner. A stage 1 application was submitted in June 2013. The Big Lottery announced in August 2013 that Lewisham had been successful at stage one.
- 4.3 The Children's Society has lead the development of our stage two application. This has drawn upon our strong local partnership with parents and parents-to-be as well as with the third sector and statutory agencies. It has also been informed by a Wellbeing Survey, conducted in each of the competing areas, which analysed local needs and the biggest risk factors to children and young people achieving their outcomes. Lewisham's bid was submitted on 28th February 2013.
- 4.4 **Headstart:** In November 2013, Big Lottery approached Lewisham as one of 12 areas in the country to consider how best to improve resilience in young people aged 10 – 14 years through the HeadStart Programme. This is seen as an opportunity to create a step change in young people's well-being in this area and will provide funding of up to £10.5m over six years to build resilience and improve the mental health of young people.

5. Bid summary – A Better Start

- 5.1 Lewisham's bid for Fulfilling Lives: A Better Start intends to transform the lives and life chances of children and young people in Lewisham. Its central concept, the Lewisham Village, describes a situation where parents and parents-to-be will be empowered to make the decision that the difference for their children and families. They will be part of active, participative and skilled communities that clearly understand the role they play in helping children to lead health and happy lives.
- 5.2 Communities in Lewisham will become Family Friendly Zones, where an investment in children, especially in their early years, is everybody's responsibility.
- 5.3 Lewisham is asking for £46m over the next ten years to support this project. It will be invested in evidence-based interventions that will look to empower parents and the communities that surround them and will transform services so that they are even more responsive and flexible to local need. More confident parents, more capable communities and more appropriate support from peers as well as statutory agencies will mean that a greater number of families will have their needs met at an earlier stage, preventing escalation to more reactive and remedial services.

5.4 Further details of the individual interventions and programmes are included in the attached presentation.

6. Bid summary - HeadStart

6.1 Lewisham is one of 12 local authority areas competing for HeadStart funding. The bid is currently being developed in partnership with schools, the third sector, statutory agencies and with parents and young people themselves.

6.2 Big Lottery have identified the following outcomes for this investment:

- Young people are better able to cope in difficult circumstances and do well in school and in life
- Building resilience helps to prevent the onset of common mental health problems
- Learning from different approaches by contributing to an evidence base

6.3 To support these outcomes, Big Lottery will be looking for approaches and interventions that concentrate on:

- A child's time and experiences at school
- Their ability to access the community services they need
- Their home life and relationships with family members
- Their interaction with digital technology

6.4 Lewisham has high levels of poor mental health in both adults and children compared to England and London. Common mental illnesses are estimated to afflict 19.8% of Lewisham's population at any one time. This prevalence is higher than London and England with 18.2% and 16.6% respectively.¹ The Annual Public Health Report (2012) identified the increasing stress many families were under as the result of the financial crisis and welfare reforms, and that children were particularly adversely affected by this. The Lewisham JSNA identifies the value of intervening early to prevent mental illness by working with children to build resilience.

6.5 Following initial discussion across the partnership, Lewisham's bid is likely to focus on the following key areas:

- Training and building skills across the workforce
- Supporting Primary to Secondary transfer
- Facilitating group work to develop resilience
- Investing in universal delivery of wellbeing programmes

7. Next steps

¹ Lewisham's Joint Strategic Needs Assessment

- 7.1 **A Better Start:** A panel interview will take place on 7th May, with the announcement of the successful areas due in July 2014
- 7.2 **HeadStart:** The deadlines for the HeadStart bid are detailed in the table below:

Application Submission	Decision	Projects to start / end
Stage two submission by 17 th April 2014	Decision received by end of June 2014	Initial projects to start by end of July 2014
Stage three submission by 5 th December 2014	Decision received by March 2015	Full projects to start by September 2015. All funding must be spent by August 2020

8. Financial implications

- 8.1 *A Better Start:* Lewisham has applied for £46m to work in four wards: Evelyn, New Cross, Bellingham and Downham. Over the ten year investment programme, the Big Lottery are expecting to see a shift of 2% in public bodies' expenditure on children and young people into early intervention and prevention.
- 8.2 *HeadStart:* Lewisham has secured £10k development funding so far. As part of the Stage 2 application, the HeadStart Lewisham partnership is in the process of bidding for £500k (deadline 30th April 2014) to pilot proposals over one year. The final application will be submitted to Big Lottery by 5th December 2014 and will amount to £10million. Secured funding must be spent by August 2020.

7. Legal implications

- 7.1 As part of the funding application for A Better Start, Lewisham submitted a draft Partnership Agreement setting out the roles and responsibilities of each strategic partner in the project. This is not a formal partnership, but must cover financial liability. This Partnership Agreement will be cleared by all partners' legal teams prior to becoming operational.
- 7.2 For HeadStart Lewisham, London Borough of Lewisham is the lead partner, with a well established multi-agency steering group supporting the programme. A Partnership Agreement will be submitted as part of the Stage 3 application process.
- 7.3 Members of the Board are reminded that under Section 195 of the Health and Social Care Act 2012, health and wellbeing boards are under a duty to encourage integrated working between the persons who arrange for health and social care services in the area.

8. Crime and Disorder Implications

8.1 There are no direct crime and disorder implications arising from this report.

9. Equalities Implications

9.1 Funding applications for both A Better Start and HeadStart have included an assessment of equalities, and a full EAA will be completed if we are successful, prior to projects starting in December 2014 (for A Better Start) and July 2014 (for HeadStart).

10. Environmental Implications

10.1 There are no direct environmental implications arising from this report.

11. Conclusion

11.1 Members of the Health & Wellbeing Board are asked to note the submission of Lewisham's application.

Background documents

Lewisham Village Project Plan
Big Lottery Fulfilling Lives: A Better Start Application Form
Lewisham Village Partnership Agreement

HeadStart Lewisham Briefing Papers
Big Lottery Fulfilling Lives: HeadStart Lewisham, Stage 1 Application Form

If there are any queries on this report please contact ***Ed Knowles, Service Manager, London Borough of Lewisham on 020 8314 6968 or Edward.knowles@lewisham.gov.uk.***